



IAVI IS A LEADING WHOLESALE DISTRIBUTOR OF LG

Fort Lauderdale, FL, February 12, 2010 - LG's Business Solutions Division has implemented structural changes in their organization that will necessitate transferring LG business from LG direct to an LG strategic distribution partner.

IAVI is an authorized distributor of LG Electronics products in addition to many other highly renowned manufacturers. Going forward all LG Pro AV products are available through IAVI. IAVI maintains a strong warehouse inventory of an extensive variety of products that allows them to assist with any projects currently underway in the channel or currently in the planning stages.



It would be our privilege to be of service to your company and supply you product pricing and availability for your project. We will do our best to make this transition smooth, expeditious, and profitable for you. Our experienced staff pledges to provide a solution based consultation, expedient service and shipping, and superior customer service.

- Stephen McKay, VP of Sales, IAVI

For more information, please visit www.iavi.com or call (888) 999-6564.

ABOUT IAVI

With headquarters in Fort Lauderdale, FL, IAVI employs a devoted team of Display Technology Specialists focused on the Pro AV marketplace. To discover what solutions IAVI can offer you and to find out how IAVI can help build your business and improve your competitive advantage contact IAVI toll free at 888-999-6564 or sales@iavi.com. IAVI is available Monday through Friday, 8am -6pm EST.

ABOUT LG

LG Electronics was established in 1958 and has since led the way into the advanced digital era thanks to the technological expertise acquired by manufacturing many home appliances such as radios and TVs. LG Electronics has unveiled many new products, applied new technologies in the form of mobile devices and digital TVs in the 21st century and continues to reinforce its status as a global company. For more information on LG, please visit <http://www.lge.com>.

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