



IAVI ANNOUNCES NEW WEST COAST FACILITY

Fort Lauderdale, FL, February 26, 2010 - Based on the growing demand of the Professional Audio Visual Industry, IAVI has recently added a second office in California! IAVI welcomes Jared Lederhandler, a specialized CTS trained sales consultant based out of Mission Viejo, CA to better serve Pro AV customers located on the West Coast.

Jared spent several years with IAVI before departing to work on the manufacturing side of the industry with Kramer Electronics USA, Inc. In 2008 Jared obtained InfoComm's CTS Certification from their International Academy which provides customers with various levels of audio visual knowledge and customer support.

Here are a few words from Jared's existing customers:

"I ALWAYS receive immediate responses from Jared (from the airport) – this is a rarity in this day, but not with Jared."

"I wanted to e-mail you because I am now not just a user - but a dedicated fan. The reason is YOU. Manufacturer's representatives are not always the most knowledgeable – you are the exception."

"We would like Jared to know that the outstanding support IS recognized. Jared stepped up to the plate when needed, especially addressing tough time head on with professionalism."

For more information, please visit www.iavi.com or call (888) 999-6564.

ABOUT IAVI

With headquarters in Fort Lauderdale, FL, IAVI employs a devoted team of Display Technology Specialists focused on the Pro AV marketplace. To discover what solutions IAVI can offer you and to find out how IAVI can help build your business and improve your competitive advantage contact IAVI toll free at 888-999-6564 or sales@iavi.com. IAVI is available Monday through Friday, 8am -6pm EST.

FOR MORE INFORMATION PLEASE CONTACT:

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