



IAVI ANNOUNCES DISTRIBUTION PARTNERSHIP WITH MITSUBISHI

Fort Lauderdale, FL, April 1, 2010 - IAVI has formed an advanced strategic alliance with Mitsubishi Electric and has been approved as an authorized distributor of Mitsubishi presentation products effective April 1, 2010. Since 1997, IAVI has been developing strategic partnerships with industry leading manufacturers while passing on quality products, complete solutions and competitive pricing to value added projector and flat panel resellers and integrators.

Mitsubishi manufactures an extensive line of presentation and display products including DLP® projectors and professional-level monitors. This world renowned manufacturer is known for its award-winning, high-quality, accurate color reproduction technology, including patented color algorithms for projectors.



IAVI will carry the full Mitsubishi Electric professional presentation product line, including projectors, flat panels, digital signage bundle solutions, projector replacement lamps, and other AV accessories. The partnership between the Mitsubishi brand and IAVI is an ideal union between two companies committed to making the best products available to AV professionals worldwide. IAVI and Mitsubishi are looking forward to an exciting future with this new distributor relationship.

For more information, please visit www.iavi.com or call (888) 999-6564.

ABOUT IAVI

With headquarters in Fort Lauderdale, FL, IAVI employs a devoted team of Display Technology Specialists focused on the Pro AV marketplace. To discover what solutions IAVI can offer you and to find out how IAVI can help build your business and improve your competitive advantage contact IAVI toll free at 888-999-6564 or sales@iavi.com. IAVI is available Monday through Friday, 8am -6pm EST.

FOR MORE INFORMATION PLEASE CONTACT:

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